

## **HotelCoupons.com App Sweepstakes**

### **OFFICIAL RULES AND REGULATIONS**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE ODDS OF WINNING. VOID WHERE PROHIBITED.**

**SPONSOR: Travel Guide, LLC d/b/a Travel Media Group**

**SWEEPSTAKES DATES.** The HotelCoupons.com App Sweepstakes (the "Promotion") begins at 9 a.m. Eastern Time ("ET") on 5/9/2016 and ends at 11:59 p.m. Eastern Time ("ET") on 6/13/2016 (the "Promotion Period"). Entries received after 6/13/2016 will be disqualified. One (1) winner will be selected by random drawing on or around 6/15/2016.

**ELIGIBILITY REQUIREMENTS.** The Promotion is open to legal residents of forty-nine of the fifty (50) United States and the District of Columbia who are age eighteen (18) years old or older (or the age of majority in their state or residence) as of the date the contest begins (residents of the state of Rhode Island are not eligible to win). This offer is void wherever prohibited or restricted and subject to all applicable federal, state, and local laws. Employees and their immediate family (parent, child, sibling and spouse of each) and individuals residing in the same household (whether or not related) of Travel Media Group, Dominion Enterprises, Landmark Media Enterprises, LLC and any of their affiliates, subsidiaries, advertising and promotion agencies, and all other entities or individuals associated with the development, administration, or fulfillment of the Promotion are not eligible to participate or win. All applicable federal, state and local laws and regulations apply.

This Promotion is in no way sponsored, endorsed or administered by, or associated with Twitter.

**AGREEMENT TO OFFICIAL RULES.** By participating in the Promotion, the participant ("Entrant") fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and/or Administrators, which are final and binding in all matters related to the Promotion. The award of a prize is contingent upon Entrant's complying with all conditions and fulfilling all requirements set forth herein.

**HOW TO ENTER.** To enter, Entrants must have a non-private Twitter account and be logged into the account to enter the Promotion. Entrants may set up a free Twitter account at [www.twitter.com](http://www.twitter.com). Entrants must Tweet a link to the new HotelCoupons.com app download (<http://hotelco.info/app>) on Twitter using the hashtag #hotelcouponsapp during the Promotion Period. Entry instructions can be found at <http://hotelco.info/contest> or can be requested by mail from Travel Media Group, 851 Trafalgar Ct Ste 400E, Maitland, FL 32751. Limit one entry per Twitter handle. Multiple entries will not be accepted. Any Entrant found to be using multiple accounts to enter the Promotion or posting duplicate, or near duplicate, updates or links will be declared ineligible to win and may be subject to disciplinary action by Twitter. Entries generated by script, macro or other automated means or by any means which subvert the entry process are void. Entrants are encouraged to Tweet the appropriate hashtag for the sole purpose of entering the Promotion. Adding the Promotion hashtag to unrelated Twitter updates may violate Twitter Rules. Sponsor will not be responsible or liable for lost, late, illegible, damaged, misdirected, incomplete, or garbled entries. All Entries become the property of Sponsor.

**WINNER SELECTION.** At the conclusion of the Promotion Period, Sponsor will select the Twitter handle of the potential winner(s) from all eligible entries received during the Promotion Period by random drawing. The odds of being selected as a potential winner depend on the number of eligible entries received during the Promotion Period. Potential winners will be notified via Tweet or direct message and will be asked to provide their full name, age and mailing address within a specified time period. If a potential winner does not respond within the timeframe stated in the notification, the Sponsor may select an alternate potential winner in his/her place. Winner(s) will be required to complete, sign, and return an Affidavit of Eligibility, relevant and mandated Internal Revenue Service forms and, where lawful, a Liability/Publicity Release within five (5) business days of receipt of notice of such winning status in order to accept and receive the prize. If the required forms are not signed and returned by the time indicated on

the documents, or if a Prize Winner does not meet the eligibility criteria, declines the prize, cannot be contacted within the time frames set forth herein, or is otherwise unwilling or unable to comply with these Official Rules, an alternate Prize Winner may be selected at and in a manner to be determined in Sponsor's sole and absolute discretion.

#### **PRIZES.**

- a) ONE (1) GRAND PRIZE: One winner will receive a \$200 gift card to an online retailer. Approximate Retail Value ("ARV"): \$200. The winner *may not* elect to take a monetary award instead of the Grand Prize.

**RIGHTS IN THE ENTRY.** Each Entrant, as a condition of participation in the Promotion, hereby grants Sponsor the exclusive, perpetual, worldwide right to edit, adapt, modify, reproduce, publish, distribute, and otherwise use (unless prohibited by applicable law) the Entry (including all material embodied therein) in any way or in any media now or hereafter known for trade, advertising, promotional, or other purposes as Sponsor determines, in its sole and absolute discretion, without further notice or compensation to the Entrant or any other third parties. Nothing herein shall be construed to require Sponsor to publish, distribute or in any way use the Entry (or any of the material embodied therein) should Sponsor in its sole discretion decline to do so.

**PRIVACY AND PUBLICITY.** Sponsor will collect personal data from Entrants, and this information may be used for the purposes of administering the Promotion, publicizing the Promotion, and other promotional purposes that benefit the Sponsor. You are providing your information to Sponsor and not to Twitter. Unless prohibited by law, participation in the Promotion constitutes each Entrant's consent for Sponsor to use the Entrant's name (or username), age, hometown, and state of residence for Promotion or promotional purposes in any media now known or later developed, without payment or consideration to the Entrant. Information collected from Entrants (and voters if applicable) is subject to Sponsor's Privacy Policy available at <http://www.dominionenterprises.com/privacy>. If you do not wish to receive future offers, notices or other mailings from Sponsor, please complete the form at <http://www.dominionenterprises.com/privacy/de-email-opt-out-form/>. Be sure to provide your name, email and specific information about the website or subscription(s) that you no longer wish to receive. Please allow a few days for your request to be processed. If you "opt out" of receiving further promotional materials or notices, the only communications you will receive from Sponsor will be about transactions that you initiate. By opting-out, residual information may nonetheless remain in Sponsor's database and other records, which may not be permanently deleted.

**GENERAL RELEASE AND WAIVER OF CLAIMS.** By entering the Promotion and/or accepting a prize, each Entrant (for himself/herself and his/her heirs) hereby releases and indemnifies Sponsor, Twitter and all of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, and all of their respective directors, officers, governors, employees, shareholders, and agents (collectively, the "Releasees") from any and all liability, loss, harm, damage, cost, expense, or claims including, but not limited to, third party claims based on: (i) publicity and/or privacy rights, defamation, and intellectual property associated with the Entrant or winner's participation in the Promotion, redemption of any prize in connection with the Promotion, and/or use or misuse of any prize in connection with the Promotion, including, but not limited to, all reasonable counsel fees and court costs incurred, property damage, personal injury, and/or death; (ii) anything related to the production, promotion, or execution of the Promotion (or participation therein), including preemption, cancellation, or rescheduling; and (iii) anything that may occur in connection with acceptance and/or use of the prizes or while participating in the Promotion, even if caused or contributed to by the negligence of Releasees.

**LIMITATIONS OF LIABILITY.** Neither Sponsor nor any other Releasee shall be responsible for non-conforming, lost, late, stolen, misdirected, illegible, or incomplete entries. Neither Sponsor nor any other Releasee shall be responsible for any incorrect or inaccurate information, whether caused by Sponsor, Releasees, Entrants, tampering, or by any of the equipment or programming associated with or utilized in the Promotion, and neither Sponsor nor any Releasee shall assume responsibility for any error, omission, defect, theft, destruction, or unauthorized access to the materials related to the Promotion, or for any damage to the Entrant's computer related to or resulting from participating in the Promotion. Sponsor

reserves the right, in its sole and absolute discretion, to disqualify any individual found to be tampering with the entry process or the operation of the Promotion; to be acting in violation of these Official Rules; or to be acting in a non-sportsmanlike or disruptive manner; or with intent or apparent intent to annoy, abuse, threaten, embarrass, harm, or harass, in any way, any other person. If for any reason the Promotion is not capable of running as planned by reason of, but not limited to, business or market circumstances, force majeure, public health concerns, tampering, unauthorized intervention, actions by entrants, fraud, or any other causes which, Sponsor in its sole and absolute discretion, deems could corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Promotion, Sponsor reserves the right, in its sole and absolute discretion, to cancel, terminate, modify, or suspend the Promotion or any portion thereof by posting a notice on its websites and Twitter. If the Promotion or any portion of the Promotion is terminated before the end of the Promotion Period, Sponsor will select winner from all eligible entries received as of the termination date of the Promotion.

Entrant agrees that Sponsor and its agencies, Twitter, and each party's respective affiliates, officers, directors, agents, and employees (collectively, the "Indemnitees") will have no liability or responsibility for any claim arising in connection with participation in the Promotion or the awarding of prizes. Winners hereby release and hold harmless Indemnitees from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted against any of the Indemnitees due to or arising out acceptance or use of any prize, or use of Entrant's name, likeness or photograph. Without limiting the foregoing, all prizes are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement. Some jurisdictions may not allow the limitations or exclusion of liability for incidental or consequential damages or exclusion of implied warranties, so some of the above limitations or exclusions may not apply to you. Check your local laws for any restrictions or limitations regarding these limitations or exclusions. Any attempt by a participant or any other individual to deliberately undermine the legitimate operation of the Promotion is in violation of criminal and civil laws, and should any such attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

**MISCELLANEOUS.** This Promotion will be administered in the Commonwealth of Virginia, and by participating, all Entrants hereby agree that the laws of the Commonwealth of Virginia will exclusively apply to the Promotion and that any dispute with respect to this Promotion will be resolved in either the federal or state courts located in the Commonwealth of Virginia.

**DISCLOSURE OF WINNER(S).** To receive a list of winners, Email: [marketing@travelmediagroup.com](mailto:marketing@travelmediagroup.com).

**SPONSOR:** Travel Media Group, 150 Granby Street, Norfolk, VA 23510.

**ADMINISTRATOR:** [HotelCoupons.com](http://HotelCoupons.com)