

HotelCoupons.com & Drive the Nation #HCSummerSnapshot Instagram® Contest

OFFICIAL RULES AND REGULATIONS

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE ODDS OF WINNING. VOID WHERE PROHIBITED.

SPONSOR: Travel Guide, LLC d/b/a HotelCoupons.com and Drive the Nation

By participating in the #HCSummerSnapshot contest (the "Contest"), you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements below.

CONTEST PERIOD. HotelCoupons.com's #HCSummerSnapshot Instagram Contest (the "Contest") begins at 8:00 am Eastern Daylight Time ("ET") on August 1, 2016 and ends at 11:59 pm on August 30, 2016 ("ET") (the "Contest Period"). All entries must be received during the Contest Period to be eligible to win a prize.

ELIGIBILITY REQUIREMENTS. The Promotion is open to legal residents of the fifty (50) United States and the District of Columbia who are age eighteen (18) years old or older (or the age of majority in their state of residence) as of the date the Promotion begins. This offer is void wherever prohibited or restricted and subject to all applicable federal, state, and local laws.

Employees and their immediate family (parent, child, sibling and spouse of each) and individuals residing in the same household (whether or not related) of Dominion Enterprises, Landmark Media Enterprises, LLC, and any of their affiliates, subsidiaries, advertising and promotion agencies, and all other entities or individuals associated with the development, administration, or fulfillment of the Promotion are not eligible to participate or win. All applicable federal, state and local laws and regulations apply.

AGREEMENT TO OFFICIAL RULES. By participating in the Contest, Entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and/or Administrators and/or Judges and/or Internal Panel, which are final and binding in all matters related to the Contest. The award of a prize is contingent upon Entrant complying with all conditions and fulfilling all requirement set forth herein.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram®

HOW TO ENTER

To enter the promotion, Entrants will upload photos or videos to Instagram reflecting the daily contest prompts during the Entry Period. Entries must include the hashtag #HCSummerSnapshot and tag @hotelcoupons and @drivethenation in the caption of all entries. Entries that do not include #HCSummerSnapshot and @hotelcoupons and @drivethenation in

the original caption will not be accepted. Entrants must follow @HotelCoupons and @DrivetheNation on Instagram. Multiple entries per day are encouraged.

Alternate entry: If you do not have an Instagram account and would like to participate, submit your photo(s) by emailing them to info@hotelcoupons.com as often as daily, within the contest period.

ENTRY CRITERIA. Photos must comply with the following requirements to be eligible.

- A. In accordance with supported images, the photo must be submitted as an attachment in one of the following formats: JPEGs (JPG), Non-Animated GIFs or PNGs
- B. The photo must be the original work of the Entrant.
- C. The Entrant is able to submit unlimited photos per day for the #HCSummerSnapshot Instagram Challenge
- D. The photo may not have won previous awards.
- E. The photo must not infringe upon the rights of any third-party, including, without limitation, copyright, trademark, and rights of publicity and/or privacy
- F. The photo must be suitable for publication and may not be violent, immoral, offensive, illegal, pornographic, obscene, indecent or similarly inappropriate as deemed solely by Sponsor.
- G. The photo must not contain any content that may be perceived to be an advertisement, promotion or endorsement of any Dominion Enterprises entity, product or service.
- H. The photo must not contain any personal identification, such as personal names, street or email addresses, or phone numbers
- I. The photo must not contain materials embodying the names, likenesses or other indicia identifying any person including, without limitation, celebrities and/or other public or private figures, living or dead;
- J. The photo may not contain any mention, discussion, logo, trademark, service mark, storefront, trade dress, mascot, photograph, or other image of any business or company, other than HotelCoupons.com or HotelCoupons.com print guides.
- K. The photo may not include the likenesses of any identifiable persons other than the Entrant, unless written permission is obtained by the Entrant.
- L. The photo cannot be dangerous or unsafe to make or produce, or include activities that are dangerous, unsafe, or present unreasonable risk of harm to person, animal or property, or suggest or imply to any person to undertake any dangerous, unsafe or unduly risky activity as deemed solely by Sponsors
- M. The photo may not in any other way violate applicable laws and regulations. Any photo in violation of any of the above requirements and restrictions will be deemed void.

By submitting a photo in the Contest, each Entrant represents and warrants that these requirements have been met. Failure to satisfy these requirements, as determined in Sponsors' sole and absolute discretion, may result in ineligibility with respect to all photos submitted by or on behalf of that Entrant.

By using the Instagram website and service to enter this Contest, Entrant also agrees to abide by Instagram's Terms of Use located at <http://instagram.com/legal/terms/>

ENTRANT IS RESPONSIBLE FOR OBTAINING PERMISSION TO USE THE PICTURE, IMAGE, AND/OR LIKENESS OF ANY THIRD PARTIES SHOWN IN THE PHOTO. Sponsor may request that any such third parties sign a waiver and release prior to the posting of the photo on the Website or the granting of any prize. Parent or legal guardian must sign waiver and release prior to posting the Image of anyone under the age of 18.

WINNER SELECTION. At the conclusion of the Contest Period, Sponsor will post the Grand Prize Winners in compliance with the Official Rules on or around September 15, 2016. All photos will be reviewed for content before being posted on HotelCoupons.com's and Drive the Nation's social media networks. Photos submitted may or may not be removed from the site, in the sole and absolute discretion of Sponsor. Sponsor shall have absolutely no obligation to give feedback or reason why any photo is not posted on the site. Sponsor shall have the sole right to reject or remove a photo from the site at any time.

JUDGING CRITERIA

Submitted photos will be selected according to the following judging criteria:

- Creativity/Originality30%
- Presentation/Image Quality.....30%
- Relevance to Daily Theme/Follows Contest Instructions.....40%

In the unlikely event of a tie, the photo with the earliest upload/entry date will be deemed the Grand Prize Winner.

PRIZES

ONE (1) GRAND PRIZE: One winner will receive a gift card to a major online retailer valued at \$500. Approximate Retail Value ("ARV"): \$500

ONE (1) FIRST RUNNER UP PRIZE: One winner will receive a gift card to a major online retailer valued at \$300. Approximate Retail Value ("ARV"): \$300

ONE (1) SECOND RUNNER UP PRIZE: One winner will receive a gift card to a major online retailer valued at \$200. Approximate Retail Value ("ARV"): \$200

Note that as is this is contest, it is possible, since each Entrant may post multiple entries, that both prizes would be awarded to the same person.

All federal and state taxes on prize are the sole responsibility of the winners. The winners acknowledge that the prize is taxable and agrees to provide information for, and verify by

signature, the appropriate IRS and other forms as determined by Sponsor. No transfer, assignment, cash redemption, or substitution of a prize is permitted except that Sponsors reserve the right, in their sole and absolute discretion, to substitute a prize (or portion of a prize) with a prize of comparable or greater value or cash value. In the event that a prize cannot be awarded for any reason or a winner is not capable of redeeming a prize for any reason, Sponsors shall not be obligated to award any prize.

RIGHTS IN THE ENTRY. All photos (including all material embodied therein) submitted to Sponsors shall automatically become the sole and exclusive property of Sponsors immediately upon submission. Each Entrant, as a condition of participation in the Contest, hereby grants Sponsors the exclusive, perpetual, worldwide right to edit, adapt, modify, reproduce, publish, distribute, and otherwise use (unless prohibited by applicable law) the photo (including all material embodied therein) in any way or in any media now or hereafter known for trade, advertising, promotional, or other purposes as Sponsors determine, in their sole and absolute discretion, without further notice or compensation to the Entrant or any other third parties. Nothing herein shall be construed to require Sponsors to publish, distribute or in any way use the photo (or any of the material embodied therein) should Sponsors in their sole discretion decline to do so.

GENERAL RELEASE AND WAIVER OF CLAIMS. This Contest is in no way sponsored, endorsed, administered by or associated with Instagram. Sponsors, Instagram, and their affiliates, subsidiaries, parent corporations and advertising and promotional agencies, and all of their officers, directors, shareholders, employees and agents (collectively, "Releases") are not responsible for: any incorrect or inaccurate entry information provided by an entrant; human error; alteration of entries; entries that are processed late or incorrectly or are incomplete or lost. Illegible and incomplete entries are disqualified, as are those which in the sole opinion of Sponsors violate any of the above Contest Restrictions. By entering this Contest, Entrants agree that neither Sponsors nor Instagram shall be liable for personal injuries, death, damages, expenses or costs or losses of any kind resulting from participation or inability to participate in this Contest or acceptance of or use of or inability to use the prize or parts thereof, including, without limitation, claims, suits, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light (whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. Winner releases Sponsors from any and all liability and responsibility with respect to the prize (including any property loss, damage, personal injury or death). Winner acknowledges that Sponsors have neither made nor are in any manner responsible for any warranty, representation or guarantee, expressed or implied, in fact or in law, related to the prize.

If for any reason, this Contest may not be conducted as planned by reason of any entry that, in Sponsors' sole opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest, false and/or deceptive entries or acts, including the use of automated launching, voting or entry software shall render such entries ineligible and the

Entrant will be disqualified. These Official Rules may be amended at any time without prior written notice, in the Sponsors' sole discretion. Sponsors reserve the right, at its sole discretion, to disqualify any individual implicated in such action, and/or to cancel, terminate, modify or suspend this Contest or any portion thereof. In the event this Contest is canceled, terminated, modified or suspended, Sponsors, at their sole discretion, reserve the right to select a Winner from remaining eligible entries or conduct a random drawing to award the prize from among all eligible, non-suspect entries received before the time of the action or event warranting such cancellation, termination, modification or suspension.

LIMITATIONS OF LIABILITY. Neither Sponsor nor Administrator nor any other Releasee shall be responsible for non-conforming, lost, late, stolen, misdirected, illegible, or incomplete entries. Neither Sponsor nor Administrator nor any other Releasee shall be responsible for any incorrect or inaccurate information, whether caused by Sponsor, Administrator, Releasees, Entrants, tampering, or by any of the equipment or programming associated with or utilized in the Promotion, and neither Sponsor nor Administrator nor any Releasee shall assume responsibility for any error, omission, defect, theft, destruction, or unauthorized access to the materials related to the Promotion, or for any damage to the Entrant's computer related to or resulting from participating in the Promotion. Sponsor and/or Administrator reserve the right, in their sole and absolute discretion, to disqualify any individual found to be tampering with the entry processor the operation of the Promotion; to be acting in violation of these Official Rules; or to be acting in a non-sportsmanlike or disruptive manner; or with intent or apparent intent to annoy, abuse, threaten, embarrass, harm, or harass, in any way, any other person. If for any reason the Promotion is not capable of running as planned by reason of, but not limited to, business or market circumstances, force majeure, public health concerns, tampering, unauthorized intervention, actions by entrants, fraud, or any other causes which, Sponsor and/or Administrator in their sole and absolute discretion, deems could corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Promotion, Sponsor and/or Administrator reserves the right, in their sole and absolute discretion, to cancel, terminate, modify, or suspend the Promotion or any portion thereof by posting a notice on its websites and Facebook. If the Promotion or any portion of the Promotion is terminated before the end of any monthly Promotion Period, Sponsor and/or Administrator will select a winner from all eligible entries received as of the termination date of the current month's Promotion.

Entrant agrees that Sponsor and/or Administrator and their agencies, Instagram, and each party's respective affiliates, officers, directors, agents, and employees (collectively, the "Indemnitees") will have no liability or responsibility for any claim arising in connection with participation in the Promotion or the awarding of prizes. Winners hereby release and hold harmless Indemnitees from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted against any of the Indemnitees due to or arising out acceptance or use of any prize, or use of Entrant's name, likeness or photograph. Without limiting the foregoing, all prizes are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement. Some jurisdictions may not allow the limitations or exclusion of liability for incidental or consequential damages or exclusion of implied warranties, so some of the above limitations or exclusions may not apply to you. Check your local laws for any restrictions or limitations regarding these limitations or exclusions. Any attempt by a participant or any other individual to deliberately

undermine the legitimate operation of the Promotion is in violation of criminal and civil laws, and should any such attempt be made, Sponsor and/or Administrator reserve the right to seek damages from any such person to the fullest extent permitted by law.

MISCELLANEOUS. This Promotion will be administered in the Commonwealth of Virginia, and by participating, all Entrants hereby agree that the laws of the Commonwealth of Virginia will exclusively apply to the Promotion and that any dispute with respect to this Promotion will be resolved in either the federal or state courts located in the Commonwealth of Virginia.

DISCLOSURE OF WINNER(S). To receive a list of winners, Email: info@hotelcoupons.com and/or send self addressed stamped envelope marked “#HCSummerSnapshot” on the back of the envelope to Travel Media Group, 851 Trafalgar Court, Suite 400E, Maitland, FL 32751.

SPONSOR: Travel Guide, LLC, dba HotelCoupons.com and Drive the Nation, 150 Granby Street, Norfolk, VA 23510.

ADMINISTRATOR: Travel Guide, LLC, dba HotelCoupons.com and Drive the Nation